



LE ROYAL MONCEAU

RAFFLES PARIS



PRESS RELEASE

ONLY AT LE ROYAL MONCEAU - RAFFLES PARIS :
MYBLEND – WHERE HOLISTIC BEAUTY MEETS
STATE OF THE ART TECHNOLOGY

The Spa of the Parisian Palace Le Royal Monceau - Raffles Paris is pleased to welcome the new myBlend brand to its world class spa as of May 16, 2022, henceforth known as the "Clarins & myBlend" Spa.

The Philippe Starck-signed, 1500 square meter white paradise will be the only location worldwide to carry the myBlend revolutionary product line, accompanied by the brand's synergistic care protocols.



Created in 2007 by Dr. Olivier Courtin, the innovative brand has revamped itself to meet the changing times and a new and evolved set of priorities for both men and women. Today, myBlend has been redesigned to meet these shifting expectations with its visionary approach to personalization, skin regeneration, and lifestyle impact on beauty.

Today, myBlend is paving the path towards a new functional, authentic and responsible standard of luxury - exclusively in the most Parisian of Palaces.

Leveraging the powerful synergies between skin care, nutritional supplements, and innovative, tech-powered tools, myBlend promises a new way to experience beauty – one that is more comprehensive, integrative and personalized than ever before.

For myBlend, the future of beauty is the intersection of beauty & state of the art technology – a wellspring of revolutionary experiences that serve to both accompany and enhance skincare's effectiveness.

The brand has developed a menu of customized treatments combining highly concentrated formulas, an expert touch and state-of-the-art aesthetic technologies.



The massages consist of highly technical movements that serve to stimulate the skin and muscles in depth, offering an immediately visible lifting result. A personalized selection is then made from a list of top-of-the-line, non-invasive technologies with proven safety and both instant and long-term visible results based on the concerns and nature of each skin (radiofrequency, electroporation, electrostimulation, hypo- or hyperthermia and the innovative Led Mask technology – also available for purchase).

With incredible efficacy and a deep respect for skin above all, the myBlend signature places the body and the environment center stage.



About Le Royal Monceau - Raffles Paris

The contemporary and glamorous Le Royal Monceau - Raffles Paris reopened in 2010 as the most exciting 5-star luxury hotel in Paris, after a radical and complete two-year transformation by designer Philippe Starck. In 2015, the property's "Palace" distinction was renewed, rewarding the hotel another five years of its prestigious 5-star excellence rating. Located near the Champs-Élysées in Paris' 8th arrondissement, Le Royal Monceau – Raffles Paris, is known for its contemporary art and as a rendez-vous for artists and writers as well as luxury seekers and adventurers. The omnipresent artistic atmosphere and vibrant culture comes to life through the property's exclusive Art Concierge, the Art Bookstore, a private Art District Gallery, a 99-seat Katara Cinema theatre and an impressive private art collection. With its 149 Parisian designed bedrooms and spacious suites, including 3 private apartments, the only contemporary Palace in Paris is only steps from the Arc de Triomphe. Acclaimed for its international culinary offerings, the hotel's award-winning restaurants showcase the property's creative spirit, from the animated Long Bar to its three restaurants: 'Matsuhisa Paris' is dedicated to Japanese gastronomy from the famous Chef Nobu and 'Il Carpaccio', is a Michelin-starred Italian restaurant in collaboration with Da Vittorio family. Not to be missed are the outstanding brunches and breakfasts at La Cuisine restaurant with Pastry Chef Quentin Lechat's delicacies. Furthermore, the 1,500sqm Clarins & myBlend Spa is an award-winning paradise, featuring one of the longest swimming pool of a Parisian Palace.

leroyalmonceau.com

About Raffles

Raffles Hotels & Resorts boasts an illustrious history and some of the most prestigious hotel addresses worldwide. In 1887, Raffles Singapore set the standard for luxury hospitality, introducing the world to private butlers, the Singapore Sling and its enduring, legendary service. Today, Raffles continues this tradition in leading cities and lavish resort locales, enchanting travellers with meaningful experiences and service that is both gracious and intuitive. Connoisseurs of life choose Raffles, not merely for its aura of culture, beauty and gentility, but for the extraordinary way they feel when in residence with Raffles. Each Raffles, be it Paris, Istanbul, Warsaw, Jakarta or the Seychelles, serves as a venerated oasis where travellers arrive as guests, leave as friends and return as family. Raffles is part of Accor, a world-leading augmented hospitality group offering unique experiences in 5000 hotels and residences across 110 destinations.

raffles.com \ all.accor.com

About Dr. Olivier Courtin

"Each skin has the capacity to regenerate and repair its own cells, so long as its neuro-immune system is functioning properly." -Dr. Olivier Courtin.

In 2007, after many years of medical practice, Dr. Olivier Courtin recognized that the healing processes in his patients' skin was linked less to patients' age than to their lifestyle. "Firm in my conviction that our environment and our lifestyle are the primary factors in skin's aging and in our body's innate capacity to regenerate," he set out to design a new brand of tailor-made beauty products, surrounding himself with a team of specialists to create the new standard in global beauty routines with the most effective treatments.

A new vision of beauty

myblend was born out of this quest for ultimate efficiency. The customised, comprehensive beauty ecosystem is built to stimulate the body's natural healing mechanisms through the combined force of nutri-cosmetics (to target the skin from the inside), derma-cosmetics (to nourish and correct from the outside), and high-tech devices (to optimise the treatment results). These three fundamental pillars of the brand work in synergy, combining the highest standards of quality, effectiveness and safety for beautiful, strong, healthy and radiant skin.

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