SOFITEL

ROME VILLA BORGHESE

Our strategic sustainability commitments

Rome, January 2026

At Sofitel Roma Villa Borghese, we blend comfortable and memorable stays with environmental and social consciousness. We recognize that our daily activities can have an impact on the environment and the local community if not properly managed. Our ambition is therefore to continuously reduce our environmental footprint, contribute positively to our community and integrate sustainability into our everyday operations, while preserving the high standards of comfort and hospitality expected by our guests.

Our sustainability strategy is based on clear objectives focused on **decarbonization, energy and water efficiency, waste reduction, responsible sourcing, sustainable food, biodiversity, sustainable mobility, and awareness and engagement of our employees and guests**.

Decarbonization and energy efficiency

We are committed to progressively reducing our carbon footprint and improving the energy efficiency of our hotel.

A major investment in our technical installations has enabled us to eliminate gas-powered equipment. Hot water production and chilled water production for climate control are now powered by electricity, representing an important step in our decarbonization strategy.

In 2025, the hotel achieved the *BREEAM In-Use certification at Very Good level*, recognizing the environmental performance of the building and the improvements achieved through investments in energy efficiency and the elimination of gas.

We will continue to monitor energy consumption and identify further opportunities to improve energy performance and reduce greenhouse gas emissions.

Water management

We aim to use water responsibly and reduce unnecessary consumption through efficient equipment and guest awareness.

Our initiatives include the installation of water-saving devices on taps and our linen and towel reuse programme, allowing guests to choose not to have towels and bed linen changed unnecessarily.

We will continue to monitor water consumption and identify further opportunities for efficiency and reduction.

Sustainable food and food waste

We are committed to promoting more sustainable food practices by increasing the use of seasonal and responsibly sourced products.

Our objectives include maintaining a minimum of 25% vegetarian and vegan dishes, avoiding endangered fish species and progressively increasing the use of local and responsibly sourced products.

Reducing food waste is a key priority of our sustainability strategy. We will strengthen monitoring of food waste and implement targeted actions to prevent, reduce and, where possible, valorize food waste.

Responsible sourcing

We aim to integrate sustainability criteria into our purchasing decisions by favouring local and responsible suppliers and service providers and by increasing the proportion of eco-labelled and environmentally preferable products.

Our objective is to progressively increase the share of sustainable products purchased by the hotel and to encourage our suppliers and partners to adopt responsible environmental and social practices.

Waste reduction and circularity

We are committed to reducing the amount of waste generated by our operations and to improving waste segregation.

We actively seek to minimize single-use packaging and unnecessary materials and promote alternatives to single-use plastics. Examples include the use of wooden room keys and glass water bottles.

We will continue to identify opportunities to reduce waste at source, improve recycling and encourage more circular practices throughout our operations.

Sustainable guest experience and mobility

We aim to make sustainability an integral part of the guest experience by providing guests with information and opportunities to discover Rome through more responsible choices.

Our digital concierge offers a range of green experiences allowing guests to explore the city while supporting sustainable tourism.

Environmental and social awareness

We believe that sustainability can only be successful when it is understood and shared by our people. We are committed to developing staff training and awareness programmes, encouraging employees to actively contribute to our sustainability objectives and promoting responsible behaviours in their daily activities.

Sustainability is therefore considered a shared responsibility across departments, integrated into our daily operations and decision-making processes.

We are committed to monitoring our performance, identifying areas for improvement and progressively implementing actions that contribute to our long-term sustainability objectives, while delivering the exceptional and responsible hospitality experience that defines Sofitel Roma Villa Borghese.

Sébastien ANTOINE

General Manager