

# Luxury with sustainability at heart

At Sofitel, we design joyful experiences inspired by our French zest for all modern hedonists in the world. Together, we explore new perspectives, we share common values, we discover cultures from around the globe, and we shed light on the collective consciousness.

We believe that there's no better way to discover a destination and its culture than by protecting the environment and supporting local communities. Together, we can make each stay a contribution to the world. Because the destination we travel to matters just as much as the bed we sleep in.

*At Sofitel Dubai the Obelisk, we are committed to offering luxurious yet eco-friendly experiences with every stay. Here are some of the practices we have developed so you can join us in making a difference:*

Reducing our carbon footprint by monitoring *energy* and *water* consumption.

*Eliminating single-use plastic: 1 million plastic bottles saved since 2020* thanks to our in-house water filtration and glass bottling plant.

Cooking gourmet meals with 40% *vegetarian options* in our lunch menus.

Promoting *responsible and local sourcing* by purchasing over 25% of our ingredients from local and regional suppliers this past year.

Raising awareness for sustainability by *educating 800+ children* on healthy and sustainable food options.

Partnering with the UAE food bank, our culinary team has successfully created over *22,000 meals* using food surplus donations at risk of waste.

Sofitel The Obelisk is *Green Key-certified*.

S O F I T E L

سوفيتل دبي ذا أوبيليسك  
DUBAI THE OBELISK

