



**INK HOTEL  
AMSTERDAM**  
Press Kit

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## OUR STORY



It all began in 1904 when the building which now houses the hotel became the base of the Dutch Newspaper De Tijd. It was a place where stories were born, written and ultimately printed in INK. This former use of the premises also explains the name of the hotel.

The 3 themes: 'Stories, Ink & Time (newspaper 'De Tijd')' play the leading role at INK Hotel Amsterdam. They determine our unconventional choice for the interior, staff and facilities. General Manager Jolanda Sadni Ziane believes all these aspects contribute to a memorable stay at INK Hotel Amsterdam.

## THE DECOR



To create our unique and outstanding concept and interior, the management of the hotel collaborated with Concrete Architecture. The facade, entrance, rooms and numerous facilities still radiate wealth, like other hotels of MGallery by Sofitel.

The entrance of the hotel is a replica of life in Amsterdam: colourful, lively and inspirational. Once visitors pass the approachable reception with check-in tablets, they will find themselves in an open patio. The overarching glass roof and stately tree make it feel as though they are entering one of Amsterdam's many courtyards.

“At the INK Hotel Amsterdam, we blurred the boundaries between the outside and the inside with plenty of greenery, rough stone, glass walls and natural light”.

## THE ROOMS



The hotel features six different room types, starting from our 'Classic Rooms', all the way up to 'The Editor in Chief Suite'. Each room provides a feeling of natural light and space in a different way. In each room the open bathroom, white marble details and touches of messing create both a modern and historical feeling, along with a spacious look.

In addition, a great deal of attention is paid to applicable details, such as an hourglass which refers back to the theme 'time'.

A special feature is our 'soft atlas' of Amsterdam which is featured on the walls of our rooms. These chalk-like drawings are designed by Jan Rothuizen and tell the story of Amsterdam in a funny and recognizable way.

INK Hotel Amsterdam has 149 rooms, all carefully designed.

## PRESSROOM



PRESSROOM is INK Hotel Amsterdam's vibrant heart, where the former printer press of newspaper 'De Tijd' was located. This bright restaurant is filled with inkpots, typewriters and blue INK pens. It functions not only as the living room of our hotel guests, it's also a place where locals gather to eat, drink, work and meet. Treat yourself to your favorite cocktail. We've got some insanely talented bartenders, shaking up the sweetest, stiffest and most innovative drinks in town.

Our chef finds inspiration all around the globe, but has a soft spot for local ingredients.

You'll find local classics with a contemporary twist next to international culinary superstars. Taste our Executive Chef's favorite dishes by trying our Chef's menu. Enjoy a 3 up to 6 course menu, featuring a wide variety of tastes from our kitchen. Or enjoy our carefully selected dishes from our a la carte menu. Add a wine arrangement to make the experience complete.

## THE GARDEN ROOM



Have a quaint meeting with your colleagues in our fully equipped Garden Room. Need a lot of daylight? We have that. Crave some privacy? We have that too! Our Garden Room facilitates 12 people in a boardroom set-up. Visual equipment, sound equipment and quick WiFi are just a few of the advantages when hosting a meeting at our venue.

Our Garden Room also serves as an area for private dining. Our Executive Chef is more than happy to serve you with a personalized culinary experience. Our Garden Room is located right next to our Garden which is perfect for a fresh air break.

## THE LIBRARY LOUNGE



You'll feel right at home. It's the perfect place to enjoy your after-noon tea, relax over drinks or curl up with a book in a comfy chair. There are beautiful books and newspapers available for you to read.

The Library Lounge can also be reserved for private drinks or get-togethers. The PRESSROOM staff will be more than happy arranging the right setting for you and serving high quality drinks and bites to your guests.

Traces of the history can be found all over the library as well, one of the first editions of newspaper 'De Tijd' is printed on the walls and a range of books is presented on the shelves.



## THE FITNESS CENTRE



Break a sweat in our fitness centre. It's got all the equipment you need to keep you in shape. It's open 24/7. You'll find it on the ground floor, opposite of PRESSROOM. Indulge in dessert and exercise the guilt right off.

Do you prefer to work out in the fresh air? Go for an Amsterdam Run. Join the continuous crowd of fanatics that can be found in the Vondelpark. Around the clock, you'll find people running, rollerblading, riding bikes and long boards or doing bootcamp on the grass. We've mapped out a route for you, running the canals and the park.

## THE FACILITIES



The facilities of INK Hotel Amsterdam tie in perfectly with the wishes and requirements of today's guests. We feel that service is about focusing on the little details, therefore we offer free newspapers in PRESSROOM, an early to-go breakfast for guests who are in a hurry and many more little extra's.

The hotel provides luxurious touches such as 24/7 room service, a fitness area and an all day dining concept. This all to offer our guests the most memorable stay possible.

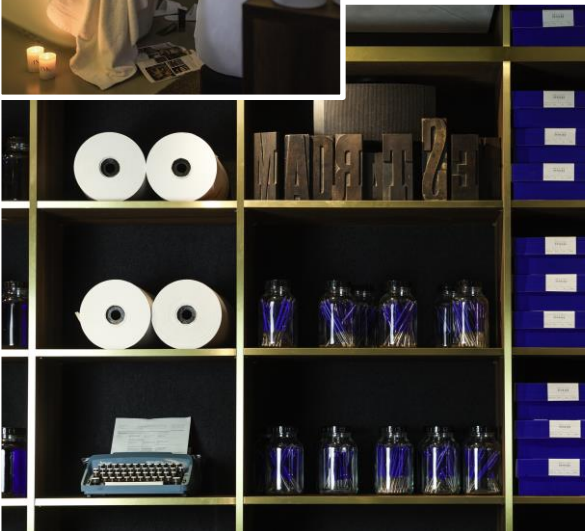
Apart from that INK Hotel Amsterdam is located in the city centre of Amsterdam, offering guests easy access throughout Amsterdam. We are located close to The Dam, Kalverstraat, tram stops and with access to all hotspots.



# INK IN A NUTSHELL

<b>NAME OF THE HOTEL</b>	INK Hotel Amsterdam – MGallery by Sofitel
<b>MANAGEMENT</b>	Mrs. Jolanda Sadni Ziane
<b>CATEGORY</b>	4* Plus
<b>NUMBER OF ROOMS</b>	149
<b>RESTAURATION</b>	PRESSROOM – Restaurant & Bar LIBRARY LOUNGE - Lounging GARDEN ROOM – Meeting & Private Dining CHEF – Tjitze van der Dam F&B MANAGER – Ruth Engels Siegers
<b>CONTACT DETAILS</b>	Nieuwezijds Voorburgwal 67 1012 RE Amsterdam The Netherlands Tel. (+31) 20 627 5900 Reservations: h1159-re@accor.com
<b>LOCATION</b>	<b>Access to public transportation</b> <b>Metro</b> Closest stop: Central Station – All lines <b>Tram</b> Closest stop: Nieuwezijds Kolk – lines 1, 2, 5, 13 and 17 <b>Stations</b> Central Station (700 m) Rai Station (3.60 km) Amstel Station (4.20 km) Amsterdam Zuid Station (5.10 km) <b>Airport</b> Amsterdam Schiphol (15 km) Rotterdam Zestienhoven (68 km) <b>Access route</b> S101/Westpoort (10 km) S102/Westpoort (10 km) S103/Haarlem (10 km)

# IMAGERY





## THE BRANDS

### ACCORHOTELS

Through strategic investment, exceptional brand management and effective business operations, AccorHotels has established itself as a leader in the global luxury hotel market with a dedicated portfolio that includes many of the world's most prestigious luxury and upper upscale brands. AccorHotels' luxury & upper upscale portfolio includes the Raffles, Fairmont, Sofitel, Sofitel Legend, SO Sofitel, MGallery, Pullman and Swissôtel brands. The portfolio encompasses more than 445 hotels in over 72 countries with approximately 115,000 guestrooms.

At AccorHotels luxury & upscale properties, guests enjoy access to unique and exclusive experiences that they will treasure long after they've left, such as a private tour of figurines from the famous Ferrigno family at the Palazzo Caracciolo Napoli MGallery in Italy or stepping into the shoes of a fictional heroine with a stay in The Plaza's resplendent Eloise Suite.

### MGALLERY BY SOFITEL

Positioning & Identity – MGallery is a collection of boutique hotels, both inspiring and individually styled, where “art de recevoir” enhances local discovery and shapes memorable moments. MGallery provides a glamorous hospitality experience imbued with an easy sense of refinement and generosity.

With more than 85 addresses in 24 countries, each MGallery location is charming and unique in its own right, providing guests with the feel of a boutique hotel experience. With a compelling mix of Heritage, Serenity and Signature hotels, each MGallery is original with its own story to tell.

Guests of MGallery are often engaged explorers who appreciate the unique, original and authentic experiences designed and delivered by MGallery colleagues. One-of-a-kind local experiences, collaborations with artisans, artists and restaurateurs, and customized discovery tours enhance a guest's ability to authentically connect with MGallery destinations and shape memorable lifetime events.

Guests of MGallery feel inspired and enriched through their stays at these contemplatively beautiful and charming hotels.

**S O F I T E L**  
HOTELS & RESORTS



  
**ACCORHOTELS**  
Feel Welcome

Logo Library